Captive Lion Breeding, Canned Lion Hunting & the Lion Bone Trade: Damaging Brand South Africa?

A review of the worldwide reaction to South Africa’s captive lion breeding and canned hunting industry and involvement in the lion bone trade
CACH UK & SPOTS Netherlands, August 2018
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

Introduction

Tourism is a key contributor to South Africa’s economy. In 2017, 10.29 million foreign tourists visited South Africa. In 2016 (last available detailed data) tourism accounted for 2.9% of GDP, R136.1bn, and employed 686,586 people – outperforming key industries in job creation from 2012-16. (Figures from Statistics South Africa [http://www.statssa.gov.za/?p=4362](http://www.statssa.gov.za/?p=4362))

A positive external image is essential for attracting overseas tourists. For many years foreign visitors have associated South Africa with stunning wildlife in natural habitats. But over the last few years, revelations about the truth and scale of the canned lion hunting and captive lion breeding industry in South Africa, and its direct links with the lion bone industry, have seriously tarnished this image.

We know the South African government is aware of international criticism. But, we suspect, it is unaware of the sheer scale of overseas media coverage, campaigns and actions and, in consequence, the extent of the damage to Brand South Africa.

To highlight this we have prepared this updated version of our original 2016 review. Again, we have found no mainstream media support for canned lion hunting and/or captive lion breeding. What we have found, and documented, is overwhelming negative international coverage and actions - the scale of which has surprised even us.

Don’t just take our word: the Dallas Safari Club recently came out strongly against captive-bred lion hunting, and Safari Club International, one of the largest trophy hunting organisations in the world, says it will no longer allow captive bred lion operators to advertise or market captive bred lions at its annual convention.

And just this month, South Africa’s Mango Airlines have joined the campaign against lion cub petting with their in-flight magazine cover featuring a powerful image of a lion and her cubs with the caption “her cubs, not yours”.

But this negative worldwide image can easily be turned round to a PR win - by banning captive lion breeding and phasing out captive bred lion hunting in a managed way. This will show the world that the South African can lead the way on animal welfare and ethical wildlife tourism.

Campaign Against Canned Hunting (CACH), in association with SPOTS, August 2018

CACH is a South African NGO dedicated to stopping canned lion hunting and captive lion breeding established 12 years ago by Chris Mercer & Bev Pervan. Our international members raise worldwide awareness by alerting potential visitors to the grim realities behind cub petting & lion walking, and the links with canned hunting and the lion bone trade. [www.cannedlion.org](http://www.cannedlion.org)

SPOTS is a Netherlands based NGO and partner of CACH. SPOTS is raising awareness in the Netherlands about cub petting, canned hunting and the lion bone trade industry of South Africa, and has been one of the initiators of the Netherlands ethical tourism guidelines, in which cub petting farms are considered unacceptable. [www.stichtingspots.nl](http://www.stichtingspots.nl)
EXECUTIVE SUMMARY

This reviews covers –

• **International Campaigns**: we describe 10 key international NGOs and campaigns who either focus exclusively on stopping canned lion hunting and captive breeding, or include it in their wider campaigns & activities. (Section 2.1). There are many others involved in campaigns we have not covered.

• **Global Marches**: in 2014, 2015, 2016 & 2017 in up to 62 cities (Section 2.2 with links to sample YouTube videos)

• **Petitions**: at least 18 online petitions targeting canned lion hunting, captive breeding and lion bone trade – the largest of which has so far attracted over 1.8m signatures (Section 2.3)

• **Criticism of SA’s lion bone trade**: details and links to 49 examples of articles and media comment (Section 3)

• **Media reaction to killing of the Kruger’s iconic lion Skye**: details and links to 12 examples of articles and media comment (Section 4)

• **Trophy Import Bans/Restrictions** in 4 countries, EU and UK reactions, and **42 airlines worldwide who banned lion trophies** as at August 2015 (Section 5)

• **IUCN vote to prohibit the hunting of captive bred lions in SA** and reaction of US & European Hunting Associations (Section 6)

• **Critical reports and research, from Born Free, IFAW and US Democrats and others** (Section 7)

• The position of **UK & Netherlands tourism bodies** (describing trophy hunting as “unacceptable”) and volunteer tourism operators (Section 8)

• **General media coverage**: a representative sample only: 58 articles in newspapers, magazines and websites across the world – critical of canned lion hunting and/or captive breeding (Section 9)

• **Film, TV, Video and Books**: 1 feature film (Blood Lions, screened in 175 countries) and 2 more expected to be released this year, 35 TV programmes and videos critical of canned lion hunting and/or captive breeding, 5 books (Section 10)

*We have not attempted to review Social Media coverage: there is simply too much.*
CAMPAIGNS, GLOBAL MARCHES & PETITIONS

2.1 NGOs Campaigning Internationally Against Captive Lion Breeding & Canned Hunting

Campaign Against Canned Hunting (CACH)
http://www.cannedlion.org

CACH is a South African NGO dedicated to stopping canned lion hunting and captive lion breeding, established 12 years ago. CACH’s international members focus on raising worldwide awareness by alerting potential visitors to the grim realities behind cub petting & lion walking, and to the links with canned hunting and the lion bone trade.

Gold Award winners at the World Travel Market’s World Responsible Tourism Awards 2015:

“They campaign armed with statistics and data rather than just emotional or angry messages, using facts and figures to disprove the theory that hunting is a form of conservation, and inform all people, tourists and tourism industry practitioners alike, about all the negative impacts of canned hunting. Not just the animal welfare implications. They also urge companies not to include, for example, activities like lion cub petting and walking with lions in their trips….”

Blood Lions (partnered in Germany with Global Nature Fund, GNF)
http://www.bloodlions.org

Blood Lions is a South African NGO campaigning against canned hunting and captive lion breeding, having at its core the acclaimed documentary “Blood Lions” – seen by international audiences on television and at feature length screenings. (See also 7.1).

GNF’s sister campaign is "Lions for Sale – Bred for the Bullet".

Stichting SPOTS
http://www.stichtingspots.nl

SPOTS is a Netherlands based NGO, focusing on protection of wild cats such as lions. One major focus for SPOTS has been raising awareness about cub petting places in Southern Africa. This has led to the Dutch Association of Travel Agents (ANVR) updating its guidelines for animal welfare in tourism to specifically classify wild cats encounters such as cub petting and walking safaris as “unacceptable”. This means most tour operators in the Netherlands (more than 250 of whom are ANVR members including the largest, TUI), will not use or promote facilities in South Africa offering these activities..
The Director of SPOTS, Simone Eckhardt, writes a blog for Columbus. This is the biggest magazine for travellers with a reach of 38,000 copies throughout the Netherlands and Belgium. Their website, columbustravel.nl is the largest online travel community in the Netherlands, attracting 2 million page views per month.

In her blogs Simone often writes about the horrors of the captive breeding industry of South Africa. Regular also articles about the cub petting industry of South Africa are placed in this magazine, like this one;

Several articles were written by SPOTS about Jabula; a lion who was shot for his bones in ‘Wag ‘n biekie’ farm end of April 2018. Jabula was before that time used in tourism for cub petting. SPOTS used his story to show how the life of a bred lion looked from birth to death. It was placed in the magazine ‘Hart voor Dieren’, the biggest magazine about animals in Netherlands and Belgium (distribution; 150,000 printmedia, 750,000 online hits, +301,000 Facebook likes, 9000 newsletter readers)

Campaigns on cub petting
SPOTS, in many occasions working with other ngo’s, launched several campaigns in the Netherlands. They had campaigns on the Holiday Fair in Utrechts, https://www.youtube.com/watch?v=lAWTkBQiRfg&index=4&list=PLaqXB TIdUCvd5VyoETwwFaTEuYnYs2ioR and campaigns on the national airport of the Netherlands, Schiphol. Warning people for excursions with wild animals such as lions, under #ThinkAgain https://www.youtube.com/watch?v=B22t8hq0Gqg&list=PLaqXBTIdUCvd5 VyoETwwFaTEuYnYs2ioR&index=13

Born Free Foundation
www.bornfree.org

The Born Free Foundation is a dynamic international wildlife charity, founded in 1984 by the actors Bill Travers MBE and Virginia McKenna OBE, stars of the iconic film Born Free, their son, Will Travers OBE, the charity’s President. Born Free takes action worldwide to save lives, stop suffering and protect species in the wild.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

“The animals involved are habituated to human contact, often hand-reared and bottle fed, so are no longer naturally fearful of people. Such animals will approach people expecting to get fed—but instead receive a bullet, or even an arrow from a hunting bow. This makes it easier for clients to be guaranteed a trophy and thus the industry is lucrative and popular.”

Lion Aid
www.lionaid.org

Lion Aid is a UK charity working globally to save lions and end the decline of wild lion populations. They highlight the true plight of lion populations, canned/captive hunting and the trophy hunting trade.

Four Paws (Vier Pfoten)

“This barbaric practice (canned lion hunting in South Africa) guarantees a kill as the habituated lion has no where to go inside the ‘can’ or enclosure where it is shot. The animals can’t escape from the cages. Occasionally they are attracted with bait, sometimes they are even sedated with medicine.”

“First pet …
Unwitting tourists visit these farms and pay money to look at or touch young lion cubs. That they are thereby supporting a horrific industry, an industry that even many hunting associations reject as being unethical, is something that most of the tourists don’t know. The farms often advertise as wildlife sanctuaries to lure in foreign volunteers under the pretence of helping save the species.”

Cannes Lions
https://youtu.be/nHm-ibXGkrI

The Cannes Lions International Festival of Creativity is a global event for those working in creative communications, advertising and related fields. It is considered the largest gathering of advertising professionals, designers, digital innovators and marketers.

To stay in line with the theme of the festival, Doing.com created, in cooperation with CACH, a new trophy: the Canned Lions. Everybody who buys a designer trophy can, helps the lions in South-Africa - all proceeds go to CACH. The campaign was submitted for the Cannes Lions Festival in 2017, so worldwide millions of people will be made aware of the plight of the South African Lion.

Claws Out
http://claws-out.com

“I began my campaign after returning from Ukutula in February 2015. I booked my trip under the impression that my volunteering would contribute towards the conservation of lions however I was not made aware that lion farming in South Africa is often used to raise cubs for canned hunting. The aim of my campaign was to raise awareness and in the 16 months I have run Claws Out, I continue to receive messages of support every week from people all over the world for speaking out. I circulated the blog around my family, friends and colleagues and everyone that I have spoken to were not even aware that canned hunting is legal in South Africa, and show complete disgust and outrage when they find out it is the case; even more so after discovering that young volunteers like myself are being misled into raising the lions that will eventually be killed. Most people consider South
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

*Africa a country that cares about their wildlife however all of my supporters now agree that this simply cannot be the case if the government are allowing one of their most precious species to be killed under such barbaric conditions.*

Beth Jennings

**Big Cat Rescue**

[http://bigcatrescue.org](http://bigcatrescue.org)

*“Petting Cubs in Africa Supports the Canned Hunting Industry*

*In this episode we investigate the so-called "green con", where volunteers are paying exorbitant amounts to come to South Africa to hand raise lion cubs under the impression that they are doing it for conservation. Activists allege that most of these cubs end up in a “canned” hunt or as breeding robots for farms.”*

*“We also focus on the alleged abuse of the permit system for the breeding and hunting of lion and ask whether the country needs to have standardised regulations across all provinces.”*
2.2 Global Marches for Lions

The Global March for Lions, protesting against canned hunting, was first held in 2014 in 62 cities worldwide (see map below) and subsequently in 2015, 2016 & 2017 (YouTube video links on next page.)
Global Marches for Lions: Sample YouTube Links

https://www.youtube.com/watch?v=VOgBP9uKzqA
https://www.youtube.com/watch?v=rlvAoQ2MdV4
https://www.youtube.com/watch?v=kxtTWYNm98I
https://www.youtube.com/watch?v=di-ZRmtgSEw
https://www.youtube.com/watch?v=WDbg4eydSk
https://www.youtube.com/watch?v=fY_qiz4_gzo
https://www.youtube.com/watch?v=eYBLVBNQnG4
https://www.youtube.com/watch?v=0hvFB_FpyYg
https://www.youtube.com/watch?v=kG3eFvt44Mg
https://www.youtube.com/watch?v=5rE0OH3iRk4
https://www.youtube.com/watch?v=QFoB9z4p_Wc
https://www.youtube.com/watch?v=kMfSvFMVZhW
https://www.youtube.com/watch?v=ILKRSu2zRMl
https://www.youtube.com/watch?v=dS9FPNek82k
https://www.youtube.com/watch?v=mkhAMZFnBx8
https://www.youtube.com/watch?v=qeWyE5snFM
https://www.youtube.com/watch?v=dszo9G3Zwc
https://www.youtube.com/watch?v=8KXCAGe9Hoo&list=PLaqXBTTdUCv
BiqDqHOY ZZhsGTSFYe2MA
https://www.youtube.com/watch?v=4QH1MhpXrt8
https://www.youtube.com/watch?v=IbU1v3dHpf4
https://www.youtube.com/watch?v=gc7S0i-BiDc
https://www.youtube.com/watch?v=-SoI7udwSVA
https://www.youtube.com/watch?v=-SoI7udwSVA
2.3 Petitions

Four Paws
STOP THE LION HUNT
current 40,000

Change.org
STOP THE EXPLOITATION OF CAPTIVE BRED LIONS AND THE EXPORT OF LION BONES!
current 18,000

Born Free
URGE THE SOUTH AFRICAN GOVERNMENT TO END THE HUNTING OF CAPTIVE-BRED LIONS, AND THE BREEDING AND KEEPING OF LIONS AND OTHER PREDATORS IN CAPTIVITY FOR COMMERCIAL PURPOSES!
https://www.bornfree.org.uk/lion-farming-petition

Care 2: A Hunter Lured Skye the Lion Out of His Refuge and Shot Him - Demand Justice Now
Current 139,000
https://www.thepetitionsite.com/takeaction/605/800/161/
Care 2: A Hunter Lured Skye the Lion Out of His Refuge and Shot Him - Demand Justice Now Current 139,000
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**Rainforest Rescue**
https://www.rainforest-rescue.org/petitions/1077/ban-trophy-hunting-save-the-lions
Current 175,000
“Trophy hunting is a serious menace, especially in South Africa, Tanzania, Zimbabwe and Zambia, where wealthy tourists pay five-figure sums for the “privilege” of shooting a lion. The killing of a dominant male is particularly devastating, as males taking over a pride kill the cubs of their predecessors. Shooting a single dominant male lion can thus mean the deaths of up to twenty lions in total.
As if traditional trophy hunting were not barbaric enough, in South Africa, lions are being bred specifically to be shot. The “king of the jungle” is thus being turned into a factory-farmed trophy. More lions live in captivity there than in the wild, and around 1,000 are killed every year. Canned “hunting” of captive and virtually tame lions does not reduce the pressure on their wild counterparts – it often serves as a gateway drug to hunting wild lions.”

**Care 2**
5 REASONS WE MARCHED TO BAN THE IMPORT OF LION HUNTING TROPHIES (signed by over 76,500 so far).

**Four Paws – Stop Canned Hunting petition.**
(Signed by over 260,000)
“Show us your #REALTROPHY pics and urge the South African government to ban Canned Lion Hunting. Bred for hunting: South Africa’s Lion Industry The hunting of the bred lions is not the only reason for complete rejection of this industry as being unethical from the point of view of animal protection. The road to suffering for the lions on the South African breeding farms begins shortly after their birth.”

**AVAAZ**
1 MILLION TO BAN THE LION TRADE -- BIG WIN IN COURT!!

**The Petition Site**
CALLING FOR AN IMMEDIATE BAN ON SOUTH AFRICA LION BONE AND BODY PART TRADE
Currently, 10,000

**PETA UK**
http://www.peta.org.uk
“Let Cecil Be the Last – Ask South Africa and Zimbabwe to Ban Canned Hunting Canned hunts are nothing more than pre-packaged slaughters for people with too much money and not enough heart. Call for them to be banned!”
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

World Animal Protection
PETITION AGAINST TRIP ADVISOR ALLOWING UNETHICAL PLACES TO BE REVIEWED AND WITH THAT THEY HIGHLIGHTED THE WORLD’S CRUELLEST ATTRACTIONS (WHICH INCLUDES CUB PETTING AND LION WALKING IN SOUTH AFRICA). http://www.worldanimalprotection.org.uk/wildlife-not-entertainers/focus-cruel-industry

Change.org
(https://www.change.org/p/stop-canned-hunting-in-south-africa) (signed by over 6456 so far)

The Animal Rescue Site (USA)
http://theanimalrescuesite.greatergood.com/clickToGive/ars/home
“Sign the petition asking the head of the South African Department of Agriculture, Forestry, and Fisheries, Peter Thabethe, to put a stop to these cruel canned hunts for good.”
(Signed by over 58,945 so far.)

Focus on Wildlife
“SHOULD LION CANNED HUNTING IN SOUTH AFRICA BE STOPPED” YES – 9,7999 No – 225.

MoveOn.org petitions
STOP CANNED HUNTING MURDER. (Signed by over 7,900 so far.)
http://petitions.moveon.org/sign/stop-canned-hunting-murder

Go Petition
STOP TROPHY/CANNED HUNTING. (Signed by over 8,698 so far.)
https://www.gopetition.com/petitions/stop-trophycanned-hunting.html

Causes.com petition
SAVE OUR LIONS FROM CANNED HUNTING. (Signed by over 54,000 so far.) https://www.causes.com/actions/1671426-save-our-lions-from-canned-hunting
3 SOUTH AFRICAN LION BONE TRADE: PUBLICITY AND COMMENT

*Conservation Action Trust*

GLOBAL WILD CAT GROUP PANTHERA SLAMS DEA FOR LION BONE EXPORT PROPOSAL

https://conservationaction.co.za/recent-news/global-wild-cat-group-panthera-slams-dea-lion-bone-export-proposal/Cape Town – The global wild cat conservation organisation Panthera has added their weight in the plea against the Department of Environmental Affairs’ plan to legally export 800 captive-bred lion skeletons from SA this year.

“Panthera is calling on the DEA to institute a moratorium on lion bone exports, effective immediately,” the organisation said in an official statement.

Addressing SA’s DEA and conservationists globally from New York in the US, Panthera’s Lion Program senior director Dr Paul Funston elaborated on the statement saying the SA “government’s proposed quota of 800 lion skeletons for legal export has absolutely no grounding in science.

“It is irresponsible to establish policy that could further imperil wild lions—already in precipitous decline throughout much of Africa—when the facts are clear; South Africa’s lion breeding industry makes absolutely no positive contribution to conserving lions and, indeed, further imperils them,” Funston says.

“There is significant evidence that South Africa’s legal trade in captive-bred lion trophies is accelerating the slaughter of wild lions for their parts in neighbouring countries and is, in fact, increasing demand for wild lion parts in Asia — a market that did not exist before South Africa started exporting lion bones in 2007”.

This is according to Panthera President and chief conservation officer, Dr Luke Hunter emphasising again that “there is not one shred of scientific evidence showing that canned hunting and legal lion bone exports take the poaching pressure off wild lion populations. In fact, it is increasingly clear that these practices stimulate demand for wild lion, leopard and tiger parts throughout the world.”

*August 2018 Daily Maverick*

SA SUPPORT FOR LION BONES TRADE IS DAMAGING ITS IMAGE

The Department of Environmental Affairs has been slammed for allowing canned lion hunting and the export of lion bones without evidence that it has any scientific or conservation value. The British NGO Born Free Foundation says that the department is supporting a small clique of breeders and the situation is providing loopholes for wildlife traffickers.

http://firstthing.dailymaverick.co.za/article?id=102069#.W2CcNObTWhA

*July 2018, Independent (UK)*

RISING SALES OF THE BIG CAT’Skeletons (FROM SOUTH AFRICA) ARE UNDERMINING EFFORTS TO DECREASE DEMAND IN ASIAN MARKETS, CONSERVATIONISTS SAY


*July 2018 BN DeStem*

https://www.bndestem.nl/buitenland/dierenorganisaties-vrezen-voor-toekomst-van-de-leeuw-a18477cc/

*July 2018 Timeslive*

CANNED LION HUNTING ABHORRENT TO AFRICAN CULTURE
Lions should be protected, Chief Patekile Songo Holomisa, the honorary president of Contralesa (Congress of Traditional Leaders of SA) and deputy minister of labour has said, condemning the latest government decision to almost double the legal export of lion bones to 1500 skeletons from South Africa.

“Lions are revered in traditional culture. Canned hunting is not acceptable. It is abhorrent to African culture,” said Holomisa on Thursday night. “Lions should be roaming in the wild and not be subjected to this kind of cowardice.”


July 2018 AfriForum serves PAIA application on Department of Environmental Affairs over lion skeletons

https://www.afriforum.co.za/afriforum-serves-paia-application-department-environmental-affairs-lion-skeletons/#.W1GExWoYVXk.facebook

July 2018, Daily Maverick

DODGY SKELETON TRADERS AND LION SLAUGHTERHOUSES EXPOSED IN DAMNING REPORT


July 2018, Timeslive

SHAME ON SOUTH AFRICA’ – ENVIRONMENTAL NGO SLAMS THE COUNTRY’S DECISION TO EXPORT 1,500 LION SKELETONS “[I am] completely gobsmacked. The fact that we are actually taking lions and killing them for their bones, shame on South Africa. The worst part [is] that tourists will not want to come to this country,” Pickover said.

“They [DEA] might be supporting it [the canned lion industry], but they’re slitting their own throats, because they are killing brand South Africa and killing tourism in this country.”


July 2018, Business Live

CONSERVATIONIST WARNS THAT LION BONES QUOTA WILL KILL SA’S TOURISM INDUSTRY


July 2018, News 24

"There is significant evidence that South Africa's legal trade in captive-bred lion trophies is accelerating the slaughter of wild lions for their parts in neighbouring countries and is, in fact, increasing demand for wild lion parts in Asia - a market that did not exist before South Africa started exporting lion bones in 2007."

Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**Born Free**
NEW REPORT HIGHLIGHTS SOUTH AFRICAN GOVERNMENT’S ROLE IN THE BLOODY, COMMERCIAL LION BODY PART TRADE

Dear Comrade Edna Molewa, Minister of Environmental Affairs, Apex Predator of the Civil Service, Trader of Bones and Nemesis of Big Cats Everywhere.

**July 2018 Humane Society**
HSI/AFRICA Responds to Announcement of South Africa 2018 Export Quota for 1,500 Captive Lion Skeletons

**Endangered Welfare Trust July 2018**
“The Endangered Wildlife Trust (EWT) and partner organisations raised several concerns regarding the quota published in 2017 in our Technical Response to the DEA’s Proposed Captive Lion Bone Export Quota.[1] We note with concern that many of these have yet to be addressed and further…."

**July 2018 Telegraph UK**
DEMAND FOR BIG CAT PARTS FUELING LION KILLINGS

**July 2018 IOL**
SOUTH AFRICA’S CAPTIVE BIG CAT INDUSTRY IS MAKING THE COUNTRY AN INTERNATIONAL PARIAH, BUT INSTEAD OF CLOSING IT DOWN, THE GOVERNMENT IS STEADFASTLY SUPPORTING IT.
This is one of the charges levelled against the Department of Environmental Affairs (DEA) in a new report released this week, “The Extinction Business, South Africa’s Lion Bone Trade”.

**May 2018 Country Life**
A SHOCK REPORT BY BAN ANIMAL TRADING AND THE EMS FOUNDATION – SENT TO THE UN WILDLIFE TRADE ORGANISATION CITES – LISTS OVER 60 UNLICENSED TIGER BREEDERS, MANY OF WHICH MARKET BENGAL AND SIBERIAN TIGER CUBS, SKINS AND BONES WORLDWIDE. THE REPORT SAYS SOUTH AFRICA’S LAX AND UNREGULATED APPROACH IS CONTRIBUTING DIRECTLY TO THE DEMISE OF TIGERS AND THE GROWTH OF THE TIGER BONE INDUSTRY.
https://www.countrylife.co.za/wildlife/tigers-bred-gauteng-backyards-petting-bone-export

**Oxpeckers**
South African farmers are using cattle-rustling routes to smuggle wild lions out of Botswana to supply a growing demand for lion-bone potions in the Far East. Investigation by Fiona Macleod
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

Environmental Investigation Agency July 2018
EVIDENCE TO CITES SHOWS IRRESPONSIBLE LION BONE TRADE DRIVES CONSUMER DEMAND FOR BIG CAT PARTS
The body parts of captive-bred lions from South Africa can currently be exported legally out of the country. In recent years, most of these lion parts have gone to South-East Asia, where many enter illegal international trade and are eventually sold on to consumers as tiger.
Unchecked demand for tiger parts is seriously threatening the survival of wild tigers as well as leopards, snow leopards, clouded leopards, lions and jaguars—all of which are killed and traded illegally and sold to consumers as tiger.
Given this grave and complex situation, it is highly irresponsible to continue to feed this demand with sales of lion parts.
Rather than recognising this and ending the trade, we were horrified to learn during the meeting that South Africa has almost doubled its quota of lion bone exports, from 800 to 1,500 skeletons per year.
https://eia-international.org/evidence-cites-shows-irresponsible-lion-bone-trade-drives-consumer-demand-big-cat-parts

July 2018 The Times
ROARING TRADE IN (SOUTH AFRICAN) LION BONES FILLS GAP IN THE MARKET FOR TIGER PARTS
https://www.thetimes.co.uk/article/roaring-trade-in-lion-bones-fills-gap-in-the-market-for-tiger-parts-swrmh5m08

July 2018 National Geographic
SOUTH AFRICA TO EXPORT 1,500 LION SKELETONS PER YEAR—LEGALLY

Wildlife experts argue that the decision is likely to do harm by encouraging trafficking in African lion and other big cat parts, in part by increasing demand and the seeming legitimacy of such a trade.

July 2018 LionAid
SOUTH AFRICA’S CRUEL AND WIDELY CONDEMNED LION BONE TRADE INVOLVES QUESTIONABLE BUSINESS PRACTICES.

Daily Maverick July 2018
DODGY SKELETON TRADERS AND LION SLAUGHTERHOUSES EXPOSED IN DAMNING REPORT

Bloomberg Environment July 2018
CONSERVATIONISTS SLAM SOUTH AFRICAN PLAN TO UP LION BONE TRADE

July 2018 World Animal News
IN AN ABHORRENT MOVE, SOUTH AFRICA NEARLY DOUBLES 2018 LION BONE EXPORT QUOTA TO 1,500 SKELETONS
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

May 2018 IOL
MASS SHOOTING OF LIONS A NEW EVIL IN CAPTIVE BREEDING

May 2018 Soweto Online
HOW OUR LIONS ARE CRUELLY SLAUGHTERED - WITH GOVERNMENT CONSENT

May 2018 Frontier
BUCKS FOR BONES – SOUTH AFRICA’S GRIM LION BONE TRADE
https://frontier.ac.uk/blog/2018/05/25/bucks-for-bones

Africa Geographic May 2018
LION BONE TRADE: NEW REPORT REVEALS SOUTH AFRICAN GOVERNMENT’S ROLE
There has been an outpouring of local and international criticism of South Africa’s wildlife policies, with many conservationists and NGOs calling for the industry to be shut down based on the grounds that there is no scientific evidence that the trade in bones from captive-bred lions is contributing to the conservation of lions, and that “profits are being placed before sound and ethical wildlife management,” according to the report.

April 2018 SA People
19 LIONS SHOT IN SOUTH AFRICA LAST WEEK. OVER 80 FACE SAME FATE FOR LION BONE TRADE

Environmental Investigation Agency May 2018
‘LION SLAUGHTERHOUSE’ SHOWS THE TERRIBLE REALITY OF SOUTH AFRICA’S LION SKELETON TRADE
https://eia-international.org/lion-slaughterhouse-shows-terrible-reality-south-africas-lion-skeleton-trade

May 2018 Citizen
INCREASE IN LION BONE TRADE PROMPTS OUTCRY FROM CONSERVATIONISTS

November 2017 Lush UK
THE LION BONES PUTTING TIGERS AT RISK
Sick trade in lions taken from their mothers, reared by humans and shot by 'hunters' in tiny enclosures before having bones sold as trinkets
https://uk.lush.com/article/lion-bones-putting-tigers-risk

October 2017 Timeslive
MORE THAN 6,000 LION SKELETONS HAVE BEEN EXPORTED FROM SOUTH AFRICA TO SOUTH-EAST ASIA IN THE LAST DECADE
The bones come mainly from so-called “canned” lions — animals bred in captivity and shot by paying hunters — according to research led by a Wits University academic.


**July 2017, Conservation Action Trust**
Asian demand for tiger wine and other products is creating a crisis for big cats across the world, according to a study just released by the Environmental Investigation Agency (EIA).

https://conservationaction.co.za/media-articles/big-cats-worldwide-threatened-sa-lion-bone-trade/

**July 2017 Tourism Update**
LION BONE EXPORT MAY DAMAGE BRAND SA
http://www.tourismupdate.co.za/article/123623/Lion-bone-export-may-damage-Brand-SA

**July 2017 The Ecologist**
HOW SOUTH AFRICA’S TRADE IN CAPTIVE-BRED LIONS INCREASES THE EXTINCTION THREAT TO WILD TIGERS

**July 2017 Ecowatch**
THE LION’S SHARE: SOUTH AFRICA’S TRADE EXACERBATES DEMAND FOR TIGER PARTS AND DERIVATIVE
https://www.ecowatch.com/tiger-extinction-2459217653.html

**July 2017 BBC**
LION PARTS ‘SOLD AS FAKE TIGER PRODUCTS’ IN ASIA
“The other African countries that do not have captive breeding facilities like those in South Africa are concerned that allowing trade on such lion products might adversely affect their wild populations,” said Sabri Zain, director of policy with Traffic, an organisation that investigates illegal wildlife trade.
https://www.bbc.co.uk/news/world-africa-40643533

**March 2017**
SOUTH AFRICA’S PLAN FOR LEGALIZED LION CARCASS TRADE SPARKS OUTCRY

**Feb 2017 The Spokesman**
TRADE IN AFRICAN LION BONES FOR ASIAN MARKET FACES SCRUTINY

**Feb 2017 Four Paws**
“We urge the public to support animal welfare organisations and conservationists in their drive for a total suspension of trade in captive lions and their bones, and to bring an end to the captive lion breeding and canned hunting industry. Together we can ensure that the lion receives the protection they so desperately need.”
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

Jan 2017 Express UK
Skeletons of 800 (South African) LIONS to be shipped to the Far East sparking fury from conservationists. The highly-prized bones would come from South African big cats used for canned hunting as well as captive animals that died naturally or were euthanised.

Jan 2017
SAY NO TO THE LION BONE TRADE IN SOUTH AFRICA!
http://www.ad-international.org/conservation/go.php?id=4297&ssi=14

October 2016 Wildlife Articles
TAKING THE LIONS SHARE
What does this mean? That the captive breeding bone trade will be allowed to continue indefinitely. The President of the Born Free Foundation, Will Travers, has labelled this as an appalling decision, which leaves the door open for the illegal bone trade.
http://wildlifearticles.co.uk/taking-the-lions-share/

Feb 2017 Huffington Post
THE BRUTAL SLAUGHTER OF SA’S LIONS IS LEGAL -- AND IS ABOUT TO BECOME MUCH WORSE
https://www.huffingtonpost.co.za/linda-tucker/the-brutal-slaughter-of-sas-lions-is-legal-and-is-about-to-b_a_21703125/

Jan 2016 One Green Planet
LION POPULATIONS ARE GROWING IN SOUTH AFRICA FOR THE WORST REASON POSSIBLE


July 2015
CHINA BANNED THE SALE OF TIGER BONES SO TRADERS ARE IMPORTING SOUTH AFRICAN LION PARTS INSTEAD

Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

4

REACTIONS TO KILLING OF SKYE, THE ICONIC KRUGER LION

*Africa Geographic July 2018*
SKYE THE LION – THE BEGINNING OF THE END FOR TROPHY HUNTING IN THE GREATER KRUGER?
https://africageographic.com/blog/skye-lion-beginning-end-trophy-hunting-greater-kruger/

*Daily Maverick July 2018*
DIGGING FOR THE TRUTH ABOUT SKYE

*Conservation Action July*
THE CONTROVERSIAL LION HUNT IN UMBABAT – SOUTH AFRICA
https://conservationaction.co.za/tag/skye-the-lion/

*The Times July 2018*
KRUGER LION KILLER JARED WHITWORTH THREATENED ON SOCIAL MEDIA
https://www.thetimes.co.uk/article/kruger-lion-killer-jared-whitworth-threatened-on-social-media-75kqnz5j0

*Mongabay July 2018*
ANOTHER CECIL? SECRECY SURROUNDS JUNE TROPHY LION HUNT

*The Dodo June 2018*
HUNTER LURES LION DAD OUT OF PROTECTED PARK SO HE CAN KILL HIM
https://www.thedodo.com/in-the-wild/beloved-lion-killed-kruger-national-park

*The Times June 2018*
PROTECTED LION LURED TO ITS DEATH IN £60,000 HUNT
https://www.thetimes.co.uk/article/protected-lion-lured-to-its-death-in-60-000-hunt-5bhdwpvg

*Ehowitz July 2018*
DIGGING FOR THE TRUTH ABOUT SKYE THE TROPHY LION

*IOL June 2018*
UMBABAT'S BELOVED LION TO BECOME TROPHY HUNTERS' TARGETS
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**World Animal News June 2018**
HEART-BREAKING NEWS! MALE LION ALLEGEDLY KILLED BY AMERICAN TROPHY HUNTER AT THE UMBABAT PRIVATE NATURE RESERVE IN SOUTH AFRICA

**Business Live June 2018**
MISSING PRESUMED HUNTED TO DEATH – SKYE, THE ALPHA LION

**The Citizen June 2018**
NEW INFORMATION SURFACES AFTER CONTROVERSIAL LION HUNT
5 TROPHY IMPORT BANS etc.

5.1 Import bans

<table>
<thead>
<tr>
<th>Country</th>
<th>Nature of Ban</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Ban on all lion trophy imports</td>
<td>March 2015</td>
</tr>
<tr>
<td>France</td>
<td>Ban on all lion trophy imports</td>
<td>November 2015</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Ban on importing Appendix I species and six Appendix II species including Lion (Panthera leo),</td>
<td>April 2016</td>
</tr>
<tr>
<td>United States</td>
<td>Lions in Southern Africa classified as “threatened.” Import permits will not be issued unless importer can demonstrate that “your activities will enhance or benefit wild populations of the species involved..” Strically limited permits being issued on a case by case basis</td>
<td>December 2015</td>
</tr>
</tbody>
</table>

5.2 The Netherlands

Minister Van Dam commented that “I take great exception to people shooting protected animals to display them as hunting trophies. I have, therefore, decided that import permits for hunting trophies will no longer be issued for a large number of species. I also want to establish a general import ban on hunting trophies of these species within Europe.”

https://www.government.nl/latest/news/2016/05/02/additional-hunting-trophies-added-to-the-import-prohibition-list
5.3 United States

The US is potentially the biggest market for lion trophies, and in particular captive bred lion trophies, from South Africa.

In December 2015, the US Fish and Wildlife listed African lions under the ESA (with South African lions (leo melanochaita) listed as threatened). The listing requires strict scrutiny of applications for permits for the import of sport-hunted lion trophies, which can only be issued if permitting that import would “enhance the propagation or survival of the affected species.”, and after USFWS evaluate whether the lions originated from a country with a scientifically sound management plan for the species.

5.4 European Union

EU initiatives to limit or ban trade in trophies have included –

- Suspending lion trophy imports from Benin, Burkina Faso and Cameroon in early 2015.
- MEP Neena Gill tabled a Written Declaration in the European Parliament calling for a prohibition on imports of hunting trophies to the EU on trophy hunting imports into the European Union. The Declaration received 134 votes from Members of the European Parliament.

Earlier in this year, a number of MEPs attended a special screening of Blood Lions followed by a question and answer session. This received significant publicity, particularly on social media.

5.5 United Kingdom

The UK Government responded to the killing of Cecil the Lion by stating: “The government will ban the importation of [lion] trophies into Britain, unless we see very significant improvements in the performance of what’s happening in Africa… We will be looking very closely at key indicators and those indicators include: age of lions, the latest scientific research is pushing that it should be over six. In the interim measure we will be looking very closely at quotas, we will also be looking closely at international verification”.

Further evidence of the UK political profile of canned lion hunting is 4 “Early Day Motion” condemning canned lion hunting in South Africa that have been presented to the UK Parliament since 2008 –

- [http://www.parliament.uk/edm/2008-09/2023](http://www.parliament.uk/edm/2008-09/2023), signed by 61 MPs
- [http://www.parliament.uk/edm/2009-10/127](http://www.parliament.uk/edm/2009-10/127), signed by 52 MPs
- [http://www.parliament.uk/edm/2013-14/1280](http://www.parliament.uk/edm/2013-14/1280), signed by 29 MPs
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

5.6 Airlines Bans on Lion Trophies

_As at August 2015 (Source: Humane Society)_

- Etihad Airways
- KLM
- Air Europa
- Virgin Atlantic
- Virgin Australia
- Virgin America
- Brussels Airlines
- Emirates
- Qatar Airways
- Air France
- British Airways
- IAG Cargo
- Qantas
- Singapore Airways
- Austrian Airlines,
- Binter Canarias
- JetBlue
- Comair
- Hawaiian Airlines
- CityJet
- LOT Polish Airlines
- Veiling Airlines
- Aeroméxico
- FastJet
- Airberlin
- Air Tahiti Nui
- Royal Jordanian Air
- Air Canada
- WestJet
- CargoJet
- American Airlines
- United
- Delta
- Air New Zealand
- Condor
- Lufthansa
- Swiss International Airlines
- Turkish Airlines
- Ethiopian Airlines
- Iberia Airlines
- Aer Lingus
- Finnair

In 2016 KLM launched an app with input of SPOTS, warning their crew members about excursions with wild animals such as lions. They highly recommended to avoid to go to places like these when in South Africa.
6 IUCN CALL TO END SA CAPTIVE BREEDING, SUSPENSION OF SA HUNTING ASSOCIATIONS & CRITICISM BY HUNTING ASSOCIATIONS

6.1 IUCN Conference & reactions

IUCN 2016 WORLD CONSERVATION CONGRESS CALL FOR END TO CAPTIVE LION BREEDING IN SOUTH AFRICA

The World Conservation Congress, at its session in Hawaii, United States of America, 1-10 September 2016 approved the following motion -

https://portals.iucn.org/congress/motion/009

“REQUESTS the Director General and IUCN Commissions to encourage specifically the South African Government, as well as all other southern African Governments, to support this initiative by drafting and enacting legislation by 2020 and giving reasonable time frames to:

• terminate the practice of breeding lions in captivity for the purpose of ‘canned [hunting]/shooting’ through a structured, time-bound process;

• restrict captive breeding of lions to registered zoos or registered facilities whose documented mandate is as a recognised, registered conservation project;

• develop norms and standards for the management of captive-bred lions in South Africa that address welfare, biodiversity and utilisation aspects, taking into account Threatened or Protected Species (ToPS) regulations, legislation and IUCN guidelines governing this activity; and

• legally prohibit the hunting of captive-bred lions under any conditions.

Explanatory Memorandum:

Over 200 lion farms exist in South Africa, of which about 5 per cent are registered with the South African Predator Breeders Association. Conditions of breeding and captivity are known to vary considerably but few, if any, comply with standards set by the Pan African Association of Zoos and Aquaria (PAAZA) or the World Association of Zoos and Aquaria (WAZA). Since the capture of wild lions for keeping or breeding in captivity has been prohibited for several years, a genetic paucity exists in the captive population, which is humanised and disinclined to escape when ‘released’ to be shot in enclosed areas. Professional hunting associations are on record as distancing themselves from a practice described as unethical. The motion seeks to establish a time-bound process to terminate breeding of lions in captivity for non-conservation, commercial purposes; and congruently to terminate the hunting of such captive-bred lions.”

BBC September 2016

ARE PEOPLE HUNTING ‘CANNED LIONS’ IN SOUTH AFRICA?

The World Conservation Congress has backed calls to push South Africa to ban the hunting of lions bred in captivity – and something known as “canned lion” hunting.

South Africa is the world’s biggest exporter of animal heads - mainly to hunters who pay thousands of dollars to hunt lions and take their heads home as trophies. Cameraman Derek Cobbett has shared his footage of a "canned lion" hunt with the BBC.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?


6.2 Suspension of SA Hunting Associations by Europe’s top hunting association (CIC)

*Times Live May 2018*

**HUNTERS EXPELLED OVER CANNED LION HUNTING**

Two South African hunting associations that embrace canned lion hunting have lost an appeal to retain their membership to Europe’s top hunting organisation, and have been thrown out of the International Council for Game and Wildlife Conservation (CIC) for breach of policy. The decision was taken by the CIC general assembly in Madrid. The assembly rejected the appeal against suspension by the Professional Hunters’ Association of South Africa (PHASA) and Confederation of Hunting Associations of South Africa (CHASA).


6.3 Canned hunting condemnation from Dallas Safari Club & Safari Club International

*Traveller 24 March 2018*

**REVEALED: BIZARRE LION BEHAVIOUR IN HUNTING VIDEO RED FLAGS SA’S CAPTIVE-BRED HUNTING INDUSTRY**

The Dallas Safari Club, has recently come out strongly against captive-bred lion hunting, while Safari Club International, one of the largest trophy hunting organisations in the world, says it will no longer allow captive bred lion operators to advertise or market captive bred lions at its annual convention.

However, in a statement, the Dallas Safari Club (DSC) says that “to date there is no evidence or scientific research to suggest that captive bred lion hunting contributes to the conservation of wild lion,” noting that “they have a responsibility to support and encourage ethical hunting practices, even where ethical practices do not align with what is legally permitted.”

United States Fish and Wildlife Service (USFWS), the federal agency responsible for issuing import permits for importation of hunting trophies, does not allow the import of captive-bred lion trophies from South Africa, while the African Professional Hunter’s Association (APHA) in Tanzania and the Operators and Professional Hunting Associations of Africa (OPHAA) were both appalled by PHASA’s decision to support canned hunting.

OPHAA have gone so far as to suspend PHASA’s membership. The Professional Hunters Association of S.A. voted at their AGM last night to allow the hunting of captive bred lions as a legitimate form of hunting. As a result they have have been suspended from the Operators and Professional
Hunters Associations of Africa, lost the sponsorship of HuntingBookings.com and been disregarded by some as the mouthpiece of the industry. Is this the big reform we have been needing back to ethical conservation based hunting? 

AMERICAN TROPHY HUNTERS CONDEMN CANNED LION HUNTING IN SOUTH AFRICA
Jan 17, 2018
The Dallas Safari Club are not the only organization to voice concern over South Africa’s canned hunting practices. The United States Fish and Wildlife Service (USFWS), the federal agency responsible for issuing import permits for importation of hunting trophies, does not allow the import of captive-bred lion trophies from South Africa, while the African Professional Hunter’s Association (APHA) in Tanzania and the Operators and Professional Hunting Associations of Africa (OPHAA) were both appalled by PHASA’s decision to support canned hunting. OPHAA have gone so far as to suspend PHASA’s members

6.4  Jagd & Hund, Germany

Europe’s largest hunting fair, Germany’s “Jagd & Hund”, and the Austrian “Hohe Jagd & Fischerei” fair have undertaken to oppose canned hunting products and packages and have stated that organisations offering canned hunting are no longer welcome.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

7 RECENT CRITICAL REPORTS

THE EXTINCTION BUSINESS - SOUTH AFRICA'S LION BONE TRADE
EMS Foundation/Ban Animal Trading
http://emsfoundation.org.za/projects/lobbying-wild-animals/
July 2018

CASH BEFORE CONSERVATION - BORN FREE- AN OVERVIEW OF THE BREEDING OF LIONS FOR HUNTING AND BONE TRADE
https://www.bornfree.org.uk/storage/media/content/files/Publications/Born_Free_Lion_Breeding_Report.pdf

FAIR GAME? IMPROVING THE WELL-BEING OF SOUTH AFRICAN WILDLIFE. EWT/CER/The Lewis Foundation

THE CONTROVERSIAL LION HUNT IN UMBABAT: July 2018

THE LIONS SHARE
EIA: July 2017
The major threat to the world’s remaining wild tigers is poaching to meet the high demand in Asia for their parts and derivatives. This demand is exacerbated by the legal trade in lion bone – yet the Convention on International Trade in Endangered Species (CITES) in 2016 decide to allow South Africa to export up to 800 lion skeletons – so long as they were sourced from captive-breeding facilities in South Africa. Not only is it likely this decision will negatively impact wild lion populations, it will also adversely impact on other large big cat species, especially endangered tigers.
https://eia-international.org/report/the-lions-share

MOVING TARGETS: THE ‘CANNED’ HUNTING OF CAPTIVE-BRED LIONS IN SOUTH AFRICA
Cambridge University Press Feb 2018
https://www.cambridge.org/core/journals/african-studies-review/article/moving-targets-the-canned-hunting-of-captivebred-lions-in-south-africa/929CD0F7D4825D9DB6CD52DEEE1B9B27

A ROARING TRADE? THE LEGAL TRADE IN PANTHERA LEO BONES FROM AFRICA TO EAST-SOUTHEAST ASIA
October 2017
http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0185996

BEYOND CECIL - AFRICA’S LIONS IN CRISIS-Panthera/Wildcru/Wildaid
“Proponents of breeding and canned hunts contend that they relieve pressure on wild populations by satisfying the demand for wild hunts and lion bones from a captive-bred source. But there is no evidence for either claim. Canned hunters are largely a different market to “fair chase” hunters, and the increase in captive lion hunts does little to reduce the demand for wild hunts.”
KILLING FOR TROPHIES; AN ANALYSIS OF GLOBAL TROPHY HUNTING TRADE
International Fund for Animal Welfare: June 2016
This report covers trophy hunting generally and includes breakdowns of, inter alia, lion exports from South Africa, drawn from a detailed study of CITES records from 2004 – 2014.

“South Africa has seen an increase in canned hunt demand. South Africa, where canned hunting is most prevalent, has approximately 200 ranches with between 6,000 and 8,000 lions and “[h]unters pay as much as $20,000 to bag a big male,” which is still significantly cheaper than hunting a lion in the wild. The US is the biggest importer of lion trophies. According to data from CITES, 1,113 trophies from captive lions were imported to the US from 2004 to 2014, a 570 percent increase as compared to the next most imported captive animal to the US, the lechwe. The number one exporter of threatened captive taxa from 2004–2014 is South Africa, exporting 2,234 percent more than the US, the second highest country exporting captive threatened taxa.”

“Other factors also differentiate eco-tourism and wildlife watching from the trophy hunting industry. The photographic sector operates year-round versus predominantly during the hunting season, can host a larger number of guests, employs more people, generates higher average revenues, and offers higher staff wages than trophy hunting outfitters.”

“Lions are the most traded captive hunting trophy species, with more than 5,000 captive lion hunting trophies exported from 2004 to 2014.”

MISSING THE MARK: AFRICAN TROPHY HUNTING FAILS TO SHOW CONSISTENT BENEFITS.
Us Natural Resources Committee Democrats 13 June 2016.

Recommendations
Ensure that trophy hunts benefit conservation through -
• Closing regulatory loopholes that harm protected species.
• Tightening trophy import permitting requirements.
• Increasing fees for trophy imports to fund science and conservation.
• Allowing only imports taken using fair chase hunting methods

“Fair chase”
“Fair chase” hunting is generally defined as the ethical, sportsmanlike, and lawful pursuit of free-ranging wild game in a manner that does not give the hunter an improper advantage. Most hunters and hunting organizations in North America support fair chase hunting as part of a general code of conduct. Unfortunately, many of the practices commonplace on African trophy hunts do not qualify as fair chase. Baiting, drugging, and fencing of target animals, or hunting from vehicles or in or around protected areas, each occur (either legally or illegally) in some or all of the countries profiled in this report. Such tactics do not benefit species conservation, and they contribute to the poor reputation and negative media attention trophy hunters have acquired.”

“As a first step, FWS should develop a fair chase standard and require trophy import permit applicants to certify that the hunt was conducted using fair chase methods. FWS should also seek adoption of a resolution at this year’s CITES Conference of the Parties laying out best management practices and standards for fair chase hunting that must be met in order for countries to receive quotas for CITES listed species. FWS should consider, in its enhancement and non-detriment findings, whether host country laws or guide licensure organizations set their own fair chase standards.”
8 THE RESPONSE OF THE TOURIST INDUSTRY

8.1 ABTA (Association of British Travel Agents)

One of ABTA’s roles is promoting ethical wildlife tourism through the publication of the publicly available Global Welfare Guidance for Animals (the “Global Guidance”) and the 5 associated “Specific Guidance Manuals” available to ABTA members.

ABTA has expressly stated in the Global Guidance that “canned hunting” is an “unacceptable” practice (Section 6, Paragraph 1).

Canned hunting includes canned lion hunting in South Africa by trophy hunters. Trophy Hunting is itself classed as “unacceptable” in the Global Guidance, and the “Unacceptable and Discouraged Practices” manual states -

“The ethical, social and biological problems associated with trophy hunting would seem to far outweigh any positive economic contribution claimed by the hunting industry……..Suppliers should not offer or support this activity.”

8.2 ANVR (Netherlands)

ANVR have very similar guidelines to ABTA (with whom they liaise).

ANVR have recently supplemented and strengthened these guidelines by specifically classifying as unacceptable activities involving captive bred lions such as walking with lions and using cubs as photo props.
In August 2017 the sustainable manager of ANVR, Gerben Hardeman, was invited to the Satsa congress in South Africa. To talk about the subject wild animal interactions and how these are being perceived in Europe (as negative) http://www.satsa.com/2017-conference/2017-conference-programme/


Several Tourist organisations throughout Europe are now in the process of following up the Dutch guidelines of ANVR. Resulting in a non-promoting of cub petting excursions in South Africa.

SPOTS is now busy with composing a media code for Dutch television. A code following the ANVR touristic guidelines to make sure, no images of cub petting will be aired on Dutch television in the future. It is to be expected this will roll out to other countries in the world.
(as I mentioned earlier in the mail, this is still work on process so I can not mention names. But we can mention we are busy with it).

SPOTS has made sure the ANVR guidelines regarding excursions with wild animals, have been implemented in the touristic schools of the Netherlands. Members of SPOTS give a lot of presentations about these guidelines and the lion breeding industry specifically in South Africa, on tourism schools. Here the future tourism decision makers are to be reached. As of 2018, there will be a yearly congress focusing on sustainability in tourism with special focus on animals in tourism. The lion breeding industry of South Africa will be a main speaking point as example of how bad things can go.

8.3 Volunteer Tourism Operators

Volunteer tourism is now a huge worldwide business. CACH estimates that in 2015 the largest breeding facility in South Africa was earning 3-4mZAR ZAR from paying volunteers from outside South Africa.

The majority of volunteers book through specialist volunteer tourism operators based in Europe, North America & Australia. CACH has worked with a number of operators who are now ceasing or reviewing volunteering projects involving lions as they become aware of their true nature and in response to so much social media criticism.

Specific volunteering agency responses –

Wegweiser Friewilligenarbeit
November 2015: German volunteering directory wegweiserfreiwilligenarbeit.com, the first volunteering directory in German speaking Europe, banned all lion cub activities from its project database. The offering of such projects will also play a bigger part in its selection process of volunteering organisations that can showcase their projects in the directory.

Responsible Travel
“CUDDLING LIONS MAKES THEM AN EASY CANNED HUNTING TROPHY
More pertinent than the shameless greed though is the outright abuse of human trust these farms are happy to employ to fill their coffers further. Advertising themselves as ethical ‘conservation reserves’ and ‘sanctuaries’, some private farms advertise for animal-loving volunteers to come and help look after their baby cubs. Volunteers – having paid upwards of
£1,500 for the apparent privilege – are asked to bottle feed lions, hug them, walk them and play with them as if they were kittens – this isn’t because they’re cute and they like to play, it’s so that they become habituated. The inherent fear that a wild lion would have of a hunter is effectively cuddled out of them, making them easy pickings for rich hunters on the prowl for a distasteful picture to prove their abject manliness; how tragically ironic.

**Activity International**
A volunteer agency in the Netherlands offering working holidays to Ukutula, has stopped offering these. In the Netherlands no volunteer agency is now offering working excursions like this. According to Activity International the negative publicity around places like this, makes it no longer responsible for companies to offer them.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

9 REPRESENTATIVE GENERAL MEDIA COVERAGE

Daily Record UK July 2018
EAST KILBRIDE CAMERAMAN APPEALS FOR FUNDING TO FILM RESCUE OF 150 'CANNED' LIONS FROM TROPHY HUNTERS IN SOUTH AFRICA
https://www.dailyrecord.co.uk/news/local-news/east-kilbride-cameraman-appeals-funding-12893176

The Mercury May 2018
MASS SHOOTING OF LIONS A NEW EVIL IN CAPTIVE BREEDING

The Independent May 2018
SHAMBA THE LION SHOULD NEVER HAVE BEEN KILLED FOR BEHAVING LIKE A WILD ANIMAL

Daily Mail May 2018
CAPTIVE-BRED LIONS KILLED ON SOUTH AFRICAN FARM FOR BONES
http://www.dailymail.co.uk/wires/ap/article-5691203/54-captive-bred-lions-killed-South-African-farm-bones.html

Mail UK Jan 2018
BIG GAME HUNTER IS SHOT DEAD AS HE AIMED HIS RIFLE AT A LION HE INTENDED TO KILL IN SOUTH AFRICA to ‘complete his extensive collection’ after ‘hunting everything that could be hunted in Europe’
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

http://www.dailymail.co.uk/news/article-5325943/Big-game-hunter-killed-stalked-lions-South-Africa.html

**Independent UK Oct 2017**
THE OSPREY PLAYER SUFFERED INJURY AFTER HE ATTEMPTED TO “PET” BIG CAT WHILE IN SOUTH AFRICA

**Telegraph UK Oct 2017**
SCOTT BALDWIN: ‘LION BITE ALMOST COST ME MY HAND... AND MY CAREER’

**Green Girls in Africa, Dr Louise de Waal August 2017**
THANDA TAU – WHERE DO YOUR LION CUBS GO? AN OPEN LETTER.

**BBC UK Sept 2017**
YOU CAN’T PAT A LION ON THE HEAD AS IF IT’S A KITTEN
https://www.bbc.co.uk/sport/rugby-union/41449164

**Hareetz July 2017**
IN SOUTH AFRICA, LIONS ARE BRED FOR SLAUGHTER - AND VOLUNTEERS ARE DUPED INTO HELPING

**Huffington Post February 2017**
THE BRUTAL SLAUGHTER OF SA’S LIONS IS LEGAL -- AND IS ABOUT TO BECOME MUCH WORSE
https://www.huffingtonpost.co.za/linda-tucker/the-brutal-slaughter-of-sas-lions-is-legal-and-is-about-to-b_a_21703125/

**Africa Geographic Jan 2017**
In a tragic incident this week, a man died of his injuries after being attacked by white lions that had escaped from their enclosure at Lion Tree Top Lodge in Hoedspruit, South Africa.
https://africageographic.com/blog/white-lions-kill-man-injure-his-friend/

**Express UK Sep 2016**
THOUSANDS ON ‘DEATH ROW’: DISTURBING PRACTICE OF BABY LIONS BRED PURELY FOR SLAUGHTER
https://www.express.co.uk/news/nature/709157/canned-lions-hunting

**Traveller 24: 30 June 2016**
CECIL THE LION: ONE YEAR ON, TAKING STOCK OF TROPHY HUNTING IN AFRICA

**Digital Arts: 27 June 2016**
CANNED LIONS: HOW A BRILLIANT SPOOF CHARITY PROJECT COULD HELP YOU WIN AN ACTUAL CANNES LIONS AWARD.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

http://www.digitalartsonline.co.uk/features/illustration/canned-lions-charity-project-win-actual-cannes-lion/

Adventure Travel News: 14 June 2016
BLOOD LIONS: A CALL TO STOP CANNED LION HUNTING
I thought I knew what “canned hunting” was — animals kept in enclosures and shot by people who want to say they went “lion hunting.” I knew it was despicable. However, upon watching the film Blood Lions, it was clear the layers of wrong go much, much deeper.
http://www.adventuretravelnews.com/blood-lions-a-call-to-stop-canned-lion-hunting

Africa Geographic; 26 May 2016
THE TRUTH ABOUT VOLUNTEERING WITH LIONS
A volunteer exposes the behind-the-scenes reality of working in one of South Africa’s lion parks. (20,000+ Shares on Facebook)
http://africageographic.com/blog/truth-volunteering-lions/

The Dodo: 25 May 2016 (92,366 views)
BABY LION WAS BRED TO BE HUNTED — BUT ONE WOMAN PROTECTED HER "SO MANY PEOPLE DIDN’T KNOW ABOUT CANNED HUNTING. THEY WERE LIKE ME."

THANKS TO “BLOOD LIONS” FILM, THE END OF CANNED LION HUNTING COULD BE NEAR
http://www.worldanimalnews.com/content.php?content_ID=677

The Scottish Mail on Sunday. 8 May 2016.
BORN TO BE SHOT, LION CUBS IN ROW SPARKED BY SIR DAVID TV COVER. http://www.pressreader.com/uk/the-scottish-mail-on-sunday/20160508/282480003004108

National Geographic: 11 March 2016
THE END OF ‘CANNED’ LION HUNTING MAY BE IN SIGHT HOW A FILM-BASED CAMPAIGN IS TRYING TO STOP A CRUEL INDUSTRY.

The Huffington Post (US): 31 March 2016
WALKING WITH LIONS AND CANNED HUNTING IN SOUTH AFRICA
The highly profitable commercialization of lions is plain to see - cub petting, volunteer recruitment, lion walking, canned hunting, trading and the new lion bone trade are on the increase.

INHABIT. 8 JANUARY 2016.
CAPTIVE LIONS BRED TO BE PREY ARE A DREAM COME TRUE FOR AMERICAN HUNTERS. http://inhabitat.com/captive-lions-bred-to-be-prey-are-a-dream-come-true-for-american-hunters/
NEW U.S. PROTECTIONS COULD CRUSH ‘CANNED’ LION HUNTING

New data obtained by the Humane Society shows that nearly nine out of 10 lions hunted in the controversial practice are killed at the hands of Americans. In new data obtained from the Convention on International Trade on Endangered Species database, the Humane Society found that 719 African lions were imported to the U.S. in 2014, 620 of which came from South Africa—the epicenter of captive lion hunts. In total, 429 lions were killed in South Africa’s canned hunts in 2014, and 363 of those lions were hunted by Americans—about 85 percent.

http://www.takepart.com/article/2016/01/03/canned-lion-hunt-america

But the Obama administration’s federal protection of lions could end the practice when a new rule goes into effect in about three weeks. President Obama’s mid-December move to protect African lions as endangered species will effectively end “canned” hunts for the king of the forest since nearly **nine of every 10 killed is taken by an American**, according to new data released by the Humane Society of the United States.


**Daily Express: 23 November 2015**

**HARD HITTING DOCUMENTARY TO EXPOSE GRUESOME REALITIES OF ‘CANNED HUNTING’ INDUSTRY**

A HARD-hitting documentary lifting the lid on “canned hunting” will get a London premiere this week.

http://www.express.co.uk/news/nature/621424/Blood-Lions-documentary-South-Africa-canned-hunting

**Africa Geographic 19 November 2015**

**THE END OF CANNED LION HUNTING LOOKS IMMINENT**

http://africageographic.com/blog/the-end-of-canned-lion-hunting-looks-imminent/

**The Mirror. 27 November 2015.**

**HORROR OF 6000 LIONS BRED TO BE SHOT EACH YEAR AND THE UNSUSPECTING BRITS CONNED INTO HELPING.**

http://www.mirror.co.uk/tv/tv-news/horror-6000-lions-bred-shot-6911049
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**Mirror (UK): 22 November 2015**
HUNTER THREATENED TO KILL MICHAELA STRACHAN’S PARTNER FOR EXPOSING SICK TRADE IN LIONS SHOT FOR SPORT
Nick Chevalier faced terrifying death threats while investigating the cruel trophy hunting of lions in South Africa for new documentary

**Bowdoin Globalist 17 November 2015**
CANNED LION HUNTING: THE BRUTAL TRUTH

**Daily Express (UK). 26 October 2015.**
SCANDAL OF THE LION CUBS BRED FOR SLAUGHTER.
http://www.pressreader.com/uk/daily-express/20151026/281964606577063

**Observer (USA) 22 October 2015**
THE DARK WORLD OF CANNED LION TROPHY HUNTING
‘Blood Lions’ documentary exposes breeding farms stocking legal hunting safaris

**The Sun (UK). 9 October 2015**
20,000 LION CUBS BRED TO BE NEW CECILS.

**Pegasus Foundation: 7 October 2015**
MSNBC DOCUMENTARY PULLS LID OFF SORDID PRACTICE OF CANNED LION HUNTING

**The Telegraph. 24 September 2015.**
SOUTH AFRICA TOURISTS ‘DUPED’ INTO COLLUSION WITH LION HUNTING INDUSTRY.

**BBC 1 September 2015**
VIEWPOINT: UNCOMFORTABLE REALITIES OF BIG GAME HUNTING
Largely based in South Africa, the welfare issues involved in canned hunting, which include severe over-crowding and inadequate access to food and water, have recently been exposed by environmental film maker Ian Michler in his film Blood Lions.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

Express UK Aug 2015
AFTER CECIL’S KILLING, NOW LIONS ARE BEING FARMED IN AFRICA FOR SLAUGHTER BY RICH HUNTERS
https://www.express.co.uk/news/nature/597640/lions-bred-South-Africa-Cecil-killing-animal-cruelty

The Times (UK). 15 August 2015.
CAGED LIONS SLAUGHTERED IN TROPHY HUNTS.
http://www.thetimes.co.uk/tto/news/world/africa/article4527842.ece

Mirror (UK) 13 August 2015
SOUTH AFRICAN LION SANCTUARY BOSS SAYS EVERY OTHER BREEDING FACILITY IN NATION LINKED TO 'CANNED HUNTING'
Paul Hart said those who claim they are seeking to conserve the species are directly or indirectly providing animals to be slaughtered by wildlife trophy hunters

The Metro. 10 August 2015
12 FACTS ABOUT LIONS THAT WILL MAKE YOUR BLOOD BOIL.
http://metro.co.uk/2015/08/10/12-facts-about-lions-that-will-make-your-blood-boil-5335581/

International Business Times: 15 August 2015
THOUSANDS OF LIONS BRED IN CAPTIVITY FOR SOUTH AFRICA’S CANNED HUNTING INDUSTRY
Tourists select the lion which they want to kill by picking it out of a brochure, then travel to South Africa where they kill the animal with a bow and arrow or a rifle after it is released from a pen. The lions are usually tame, because they have been raised by humans.
http://www.ibtimes.co.uk/thousands-lions-bred-captivity-south-africas-canned-hunting-industry-1515623

Live Science: 4 August 2015
LION 'FACTORY FARMS,' AND THE DARK SIDE OF WILDLIFE TOURISM

The Mail (UK) 4 July 2015
THE HORROR OF 'CANNED LIONS': UNDERCOVER INVESTIGATION REVEALS HOW majestic beasts are being bred like 'farmyard chickens' just so hunters can choose which animal they want to kill for £31,000 from a CATALOGUE

The Dodo. 30 July 2015.
LIONS ARE RAISED SO PEOPLE CAN SHORT THEM IN CAGES.

Humane Society International: 3 August 2015
TIME FOR MAJOR AIRLINES TO STOP SHIPPING AFRICA BIG FIVE TROPHIES
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**Tourism Concern: 2 July 2015**
VOLUNTEERING WITH LIONS IN SOUTH AFRICA – THINGS I WISH I HAD KNOWN

**Conservation Travel Africa: 16 June 2015**
RESPONSIBLE VOLUNTEERING - 8 WAYS TO CHOOSE AN ETHICAL VOLUNTEER PROGRAMME
But there are many others with a deceptive tagline, promoting themselves under the banner of conservation, science or education in an attempt to acquire legitimacy for their activities.
http://www.conservationtravelafrica.org/articles/7/responsible-volunteering-8-ways-to-choose-an-ethical-volunteer-programme

**Projects Abroad: 28 April 2015**
CUDDLING CUBS – DISCOVER THE DARKER SIDE OF BIG CAT “CONSERVATION”
http://www.projects-abroad.co.uk/blog/?content=2015/the-darker-side-of-big-cat-conservation/

**Working Abroad: 28 April 2015**
THE AWFUL BUSINESS OF CANNED HUNTING
http://www.workingabroad.com/blog/post/smart-choices-when-volunteering-blog

**Nikela: 28 April 2015**
CANNED LION HUNTING – MASS COMMERCIALIZATION OF TROPHY HUNTING IN AFRICA

Canned Lion Hunting is growing to be big business in Africa. Farms mass breed lions in pens, to be slaughtered in captivity with no chance to run.

**IFAW: 12 April 2015**
BLOOD LIONS, THE MUST-SEE DOCUMENTARY ON CANNED HUNTING, DEBUTS IN THE UK
http://www.ifaw.org/united-states/news/blood-lions-must-see-documentary-canned-hunting-debuts-uk

**Earth Island Journal (Canada) 20 January 2015**
SOUTH AFRICAN GOVERNMENT MUST REGULATE THIS GROWING INDUSTRY TO PROTECT LIONS FROM TROPHY HUNTERS AND OVER-EAGER TOURISTS
http://www.earthisland.org/journal/index.php/elist/eListRead/canned_hunting_and_cub-petting_are_big_business_in_south_africa/

**Podvolunteer: 19 June 2014**
WHY DOES POD VOLUNTEER NOT OFFER OPPORTUNITIES TO VOLUNTEER WITH LION CUBS?

**New Zealand Herald: 14 March 2014**
CANNED LION HUNTING: SOUTH AFRICA’S DIRTY LITTLE SECRET
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

Guardian Newspaper: 3 June 2013
'CANNED HUNTING': THE LIONS BRED FOR SLAUGHTER
Canned hunting is a fast-growing business in South Africa, where thousands of lions are being bred on farms to be shot by wealthy foreign trophy-hunters
https://www.theguardian.com/environment/2013/jun/03/canned-hunting-lions-bred-slaughter

The Express. 20 April 2013
TOURISTS LURED TO SOUTH AFRICA TO TAKE PART IN SHAMEFUL TROPHY HUNTS.
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

10 FILM, TV, VIDEO & BOOKS

10.1 Film & TV

Blood Lions
BLOOD LIONS BLOWS THE LID OFF CLAIMS MADE BY THE PREDATOR BREEDING AND CANNED HUNTING INDUSTRIES. Premiered to critical acclaim at the 2015 Durban International Film Festival it has since been screened at 75 venues around the world including London’s Royal Society and the European Parliament. A shortened TV version has been screened in 175 countries. The film is available in South Africa on Takealot.com, in the USA on Amazon and through PBS, and in the UK on iTunes. It is now also available on VOD worldwide.

“The long awaited release of the film Blood Lions doesn’t just blow the lid off claims made by the predator breeding and canned lion-hunting industries - it convincingly torpedoed them and debunks the myths one step at a time. So revealing and honest is this film, I can guarantee it’s already rattling cages and opening closets full of skeletons, as far away as Dallas and Reno, Shanghai and Little Saigon.

The premiere screening at the Durban International Film Festival last night more than lived up to the hype, where it played to a packed house, and received a standing ovation.

A factual and brutally hard-hitting documentary filmed in HD, Blood Lions exposes South Africa’s “dirty little secret”, to a wider global audience via the big screen.

The pre-publicity and social media campaign around the movie has made Blood Lions the most talked about conversation on Facebook and twitter – a much larger public now being aware of the con in conservation, and the trade in skin, bones, blood and money.” Simon Bloch

Carte Blanche
http://carteblanche.dstv.com/player/1067054/

In 2016 Carte Blanche ran a strong expose on the sordid industry that is captive lion breeding and canned hunting. CACH comments -

• The hunt that was shown was a nine day one in which ten lions were slain. This was organised by Bob Vitro (True Life Taxidermy) who is a New York based agent.

• Eight CAPTIVE BRED lionesses were released onto the farm “Wilzenau” which is owned by De Klerk Safaris. “Wilzenau” is situated in North West Province – a province that is commonly known as the Wild West due to the corruption and skulduggery that envelopes it like a blanket. Here anything goes. These 8 lionesses were all hunted over a period of four days.

• Two CAPTIVE BRED male lions were released on the fourth day of the hunt and slain on days five and nine. This is totally illegal in terms of the province’s legislation governing release periods for captive bred hunts.

• Stormberg Elangeni Safaris, a South African hunting outfitter, arranged for five professional hunters (PHs) to attend the slaughter. These PHs – James Quin, Harry Sparks, John Sparks, Paul Inman and David Birch – all knew that they were “hunting” captive bred lions.

• Further adding to the unethical, immoral and illegal scenario, the American hunters were led to believe that they were hunting wild lion who roamed free in their own territory which they knew very well and thus were able to defend themselves and evade the hunters.

• The truth? All the lions were CAPTIVE BRED and habituated to humans. They were drugged, completely confused and terrified. They climbed trees, hid in warthog burrows and under thick bush – trying whatever they could to hide from the bullets. Their terror is
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

unimaginable. They were mown down where they hid. They stood
absolutely no chance of survival.

Making a Killing: The Cook Report
ITV, UK 1998
THE AWARD WINNING “COOK REPORT” BROUGHT THE
HIDEOUS CANNED LION HUNTING INDUSTRY IN SOUTH
AFRICA TO THE WORLD’S ATTENTION FOR THE FIRST TIME
with Roger Cook posing as a tourist hunter, to be taken on a hunt for lions
and specially imported tigers.

Coming soon: On the Wild Side
Feature length documentary aiming to develop several themes related to
different types of hunting including, but not limited to, trophy, sport, and
subsistence hunting. This film is the first of its kind.
https://www.onthewildsideinitiative.com/

Coming soon: Cuddle Me, Kill Me, Richard Pierce
Cuddle me, kill me, is the latest and arguably the most powerful examination
of South Africa’s captive lion breeding sector. The book was published in
South Africa in May 2018, and in Europe and the UK in August. In
collaboration with Four Paws, the author Richard Pierce is making a follow-on
film of the book, which will be released towards the end of 2018.
http://www.peirceshark.com/cuddle-me-kill-me/

Carte Blanche April 2018
THE BREEDING OF LIONS FOR HUNTING AND THE BONE
TRADE HAS EXPLODED OVER THE LAST DECADE.
#CARTEBLANCHE ASKS THIS SUNDAY: WHY HAS GOVERNMENT
FAILED TO PROTECT OUR LIONS?
https://twitter.com/carteblishetv/status/981879201828663297?lang=en-gb

Blood Lions July
INTERVIEW WITH KARL AMMANN, RENOWNED WILDLIFE
INVESTIGATOR ON LION AND TIGER BONE TRADE
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

10.2 YouTube

TenTen Tv July 2018
CANNED LION HUNTING ‘ABHORRENT TO AFRICAN CULTURE’
https://youtu.be/MR22SGIIL2Uk

50/50 Community June 2018
LION BONE TRADE
https://youtu.be/5EiT4x8ongLo

BBC News October 2016
ARE PEOPLE HUNTING “CANNED LIONS” IN SOUTH AFRICA
https://youtu.be/3CfYfqqQ4p4

Bob Vitro June 2016
THE KALAHARI JOB
This is the original hunting footage in the Carte Blanche feature and is from a 10 LION / 9 DAY hunt organised by Bob Vitro, a New York based agent.
https://www.youtube.com/watch?v=oa6TG8xEbW4

SABC Digital News Apr 2016
FARMING LIONS IN THE NAME OF SPORT: CANNED HUNTING IN SOUTH AFRICA
https://youtu.be/PLMzcKxjxZI

Four Corners March 2016
SAFARI TOURISM – PAYING TO KILL: “A DISGUSTING INDUSTRY. HOW CAN THEY CALL THEMSELVES “HUNTERS”?”
https://www.youtube.com/watch?v=3CfYfqqQ4p4

SPOTS Feb 2016
IN DEZE UITZENDING VAN ZEMBLA VAN 3 FEBRUAR 2016, WORDT CANNED HUNTING AAN DE KAAK GESTELD. OOK ARGELOZE VRIJWILLIGERS OP KNUFFEL FARMS KOMEN AAN BOD.
https://www.youtube.com/watch?v=OKDCDo-dG_w

SPOTS Feb 2016
RTL NEWS, ABOUT THE NEW TOURIST GUIDELINES WHICH INCLUDES A NO GO FOR CUB PETTING,
https://www.youtube.com/watch?v=_DJZUljs5E0
(item starts at 8.42)

Vier Pfoten International Dec 2015
CANNED LION HUNTING – DAS GESCHÄFT MIT LÖWENKNOCHEN
https://youtu.be/WijeKACPZd0

SPOTS Oct 2015
ON ‘1 VANDAAG’ A PROGRAMME ON DUTCH NATIONAL TV ABOUT CUB PETTING,
https://www.youtube.com/watch?v=Qs_wWUhVBo&index=2&list=PLaqXBT1dUCvl6CF_CHB_60T-ePA2LeYQ
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**SPOTS on RTL news Oct 2015**
https://www.youtube.com/watch?v=3iRmYyV0gNQ&list=PLaqXBtIdUCvf5BCZ_ZgmT4PtlZmE80_&index=15
October 2015

**News 24 August 2015**
CANNED LION HUNTING IS ‘DAMAGING BRAND SOUTH AFRICA’
https://www.youtube.com/watch?v=2bjCKYa69l4

**50/50 TV Aug 2015**
EXPOSE OF THE CANNED HUNTING INDUSTRY
Described as king of the beasts, the African lion is one of the most appropriate symbols of Africa: the proud and majestic warrior. However, in recent years, humans have once again desecrated this magnificent symbol, and the canned lion hunting industry in South Africa is not only continuing, but flourishing.
https://www.youtube.com/watch?v=tK9Y9JGr27Q

**CBS5 July2015**
INVESTIGATES CANNED HUNTING
(https://www.youtube.com/watch?v=wIdR4OQ6Th0)

**SPOTS July 2015**
IN TV SHOW BURGERS’ ZOO, ABOUT CUB PETTING
https://www.youtube.com/watch?v=d0XbAb2eaM&index=1&list=PLaqXBtIdUCvf6CF_CHB_60T-ePA2LcYQ_

**Vier Pfoten International May 2015**
DEAD LION WALKING: CANNED HUNTING IN SOUTH AFRICA.

**Prince Buthelezi, leader of IFP March 2015**
TALKING ABOUT CANNED LION HUNTING
https://www.youtube.com/watch?v=jumvAW4k9iA

**SPOTS March 2015**
FILM ABOUT CUB PETTING BUSINESS, SHOWN ON THE HOLIDAY FAIR IN UTRECHT,
https://www.youtube.com/watch?v=nRxBW4xbI&index=12&list=PLaqXBtIdUCvf5BCZ_ZgmT4PtlZmE80_

**Rohan Marley March 2015**
ENTREPRENEUR AND FORMER FOOTBALL PLAYER, SON OF THE LATE BOB MARLEY, CALLS TO END CANNED HUNTING AND SAVE ALL LIONS NOW
https://www.youtube.com/watch?v=2Bu8gRvMQj8

**SPOTS March 2015**
IN AFRICA HUNDREDS OF LIONS CUBS ARE BRED FOR ONE THING ONLY: TO BE PETTED BY TOURISTS AND VOLUNTEERS. THIS IS THEIR STORY.
https://www.youtube.com/watch?v=nRxORbW4xbI

**CBS 60 Minutes Nov 2014**
EXPOSE ON JOHANNESBURG LION PARK
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

**SPOTS June 2014**
THIS IS LEO: THE CONNECTION BETWEEN LION BREEDING, CUB PETTING AND CANNED HUNTING
https://www.youtube.com/watch?v=JkIm5sHZxnk

**ITV Daybreak March 2014**
JEROME FLYNN TALKS TO DAYBREAK
https://www.youtube.com/watch?v=aCx51j-LvlM

**SBS Dateline Nov 2013**
DATELINE REVEALS THE CONTROVERSIAL WORLD OF ‘CANNED HUNTING’, WHERE LIONS ARE BRED AND TAMED IN CAPTIVITY READY TO BE KILLED BY TROPHY HUNTERS
https://www.youtube.com/watch?v=TARThKHbtrI

**Follow the Spoor Oct 2013**
CANNED LION HUNTING - (WITH HUNT SCENE)
But w Canned Lion Hunting - (with hunt scene) hat most tourists never get to see or understand is that many of these ‘nature destinations’ are in some way or other caught up in the new and growing trend in South Africa -- breeding wild animals for the gun!
https://www.youtube.com/watch?v=-eDDm_XKL2Y

**SABC August 2013.**
THE CON IN CONSERVATION
https://www.youtube.com/watch?v=Hav-1GuVcWQ

**Stopmadnessable April 2012**
HUNTER KILLS TAME LIONESS IN HER ENCLOSURE IN SOUTH AFRICA
https://www.youtube.com/watch?v=tExAqeGXRZU

**Born Free March 2007**
LIONS BRED TO BE SHOT IN SOUTH AFRICA’S ‘CANNED HUNTING INDUSTRY’
https://www.youtube.com/watch?v=1RrK7lC4jvY
Captive Lion Breeding & Canned Lion Hunting: Damaging Brand South Africa?

10.3 Books

Cuddle me kill me by Richard Pierce
A TRUE ACCOUNT OF SOUTH AFRICA’S CAPTIVE LION BREEDING AND CANNED HUNTING INDUSTRY
Penguin Books 2018
http://www.peirceshark.com/cuddle-me-kill-me/

With the Heart of a Lioness by Ron Thompson
Janus Publishing Dec 2015 https://www.amazon.co.uk/Heart-Lioness-Ron-Thompson/dp/1857568443
The author has been a cat lover since early childhood and is passionate about wildlife conservation, especially in regard to the big cats, which are under severe threat. The volunteering experience has only reinforced this and Ron is keen on raising awareness about the plight of the African lion.
“The author gives an emotional and troubling account of the dark side of an animal refuge centre in South Africa who exploits the good intentions of volunteers and the general public for personal gain and the ‘sport’ of big game hunting.”
“a true eye opener to the goings on behind glossy websites”

Dying to be Free by Gareth Patterson
https://www.amazon.co.uk/Dying-be-Free-Gareth-Patterson-ebook/dp/B008XJFCCG
This is Gareth Patterson’s account of his investigation into the ‘canned’ lion industry in Southern Africa, where lions are bred in captivity for the sole purpose of being hunted and killed by high-paying trophy hunters. He unveils the ugly parallels that exist between the oppression of humans in the ‘old’ South Africa and the continuing cruel exploitation of wild animals in the ‘new’ South Africa. He exposes the myths of South Africa’s conservation image and how, even at present, these myths are largely believed and unquestioned. Even now, hunting is still openly ‘sold’ to the public as an integral part of ‘conservation’ rather than for the use and profit of humans.

Making a Killing by Gareth Patterson
http://www.garethpatterson.com/#!Making%20a%20killing/zoom/c1t44/image135s
In this, his seventh book, Gareth targets the ugly world of trophy hunting in Southern Africa and in particular the growing “Canned lion hunting” industry. “Canned lions” are captive bred animals, sometimes hand reared, which are confined in fenced areas for wealthy clients to shoot. The lions may even be drugged to make the killing even easier.

Canned Lion Hunting - A National Disgrace by Bev Pervan & Chris Mercer
https://www.amazon.co.uk/Canned-Lion-Hunting-National-Disgrace/dp/0620337249
Published February 2005.